

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:)	Customer No.:	35,554
)		
Ronald A. KATZ)	Confirmation No.:	1460
)		
Serial No.: 10/724,319)	Group Art Unit:	2614
)		
Filed: November 26, 2003)	Examiner:	Woo, Stella
)		
For: COMMERCIAL PRODUCT ROUTING)	Docket No.:	6046-101N9
SYSTEM WITH VIDEO VENDING)		
CAPABILITY)		

SUBSTANCE OF TELEPHONIC INTERVIEW WITH THE EXAMINER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

I. Participants (on behalf of the U.S. Patent Office)

Examiner Stella Woo
Supervisory Examiner Curtis Kuntz

Participants (on behalf of the Applicants)
Reena Kuyper (Representative of the Applicant)
Francine J. Berry (Representative of the Applicant)

II. Date of Interview: May 5, 2010

III. Prior Art Discussed

- a. Shavit et al. (U.S. Patent 4,799,156)
- b. Smith (U.S. Patent 5,450,123)
- c. Lockwood (U.S. Patent 4,567,359).

III. Discussion

Discussion of prior art identified above and initial proposed amendments to further clarify a basic distinction from the prior art that the central control unit selects and transmits the video based on the user's request data.

Respectfully submitted,
BERRY & ASSOCIATES P.C.

Dated: June 7, 2010

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